

Prosperity & Resilience

STRATEGIC & COMMUNITY PLAN

2020 - 2030



District Council of
**ORROROO
CARRIETON**



Introduction

The 10 year period of this Strategic and Community Plan promises to be both challenging and exciting.

As a community we must strive to preserve our heritage, lifestyle and character that makes our district all that we know it to be. Council plays an integral role in leading and supporting the community down this path.

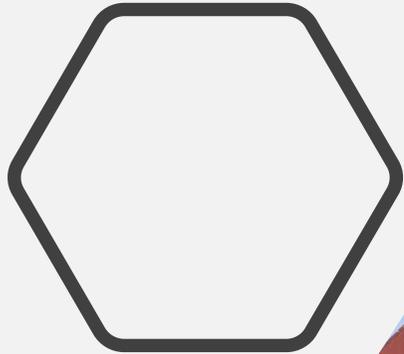
The Plan is built upon four strategic pillars to ensure we recognise the visions and views of our community. They are Prosperity, Lifestyle, Leadership and Landscape. These pillars give us a platform for us to work together in achieving a future we can all be proud of.

Council has an outstanding workforce who are passionate about the area they live and work in and diligently support Council members in serving our community.

We look forward to working in partnership with the community in achieving this Plan.

Kathie Bowman
Mayor

Dylan Strong
CEO



Unique and steeped in history

Orroroo is located in the mid north of South Australia, approximately 3 hours drive north of Adelaide and one hour east of Port Augusta and intersects two major road transport routes from the eastern states in Australia and Northern Territory and Western Australia.

Situated at the base of the Flinders Ranges the area retains much of its 1880's charm and is a popular tourism destination. The district has two major towns, Orroroo and Carrieton, with smaller historical locations of Eurelia, Black Rock, Morchard, Yatina, Pekina, Johnburgh and Belton dating back to the 1800's.

Orroroo has a range of essential services including a major Hospital, Health Centre, Area School, Library, Aged Care facility, a variety of community and culture associations and sporting facilities/clubs that are well supported and extremely competitive. The town centre hosts a range of business and trades which support the district.

The primary commerce in the region is agriculture, with the predominant commodity being food (cereal grains, legumes, meat) and wool.

Council works across industry sectors including food production, mining and engineering, energy, tourism and social services to ensure the opportunities in these areas are maximised and that new business opportunities are supported.



The Plan explained

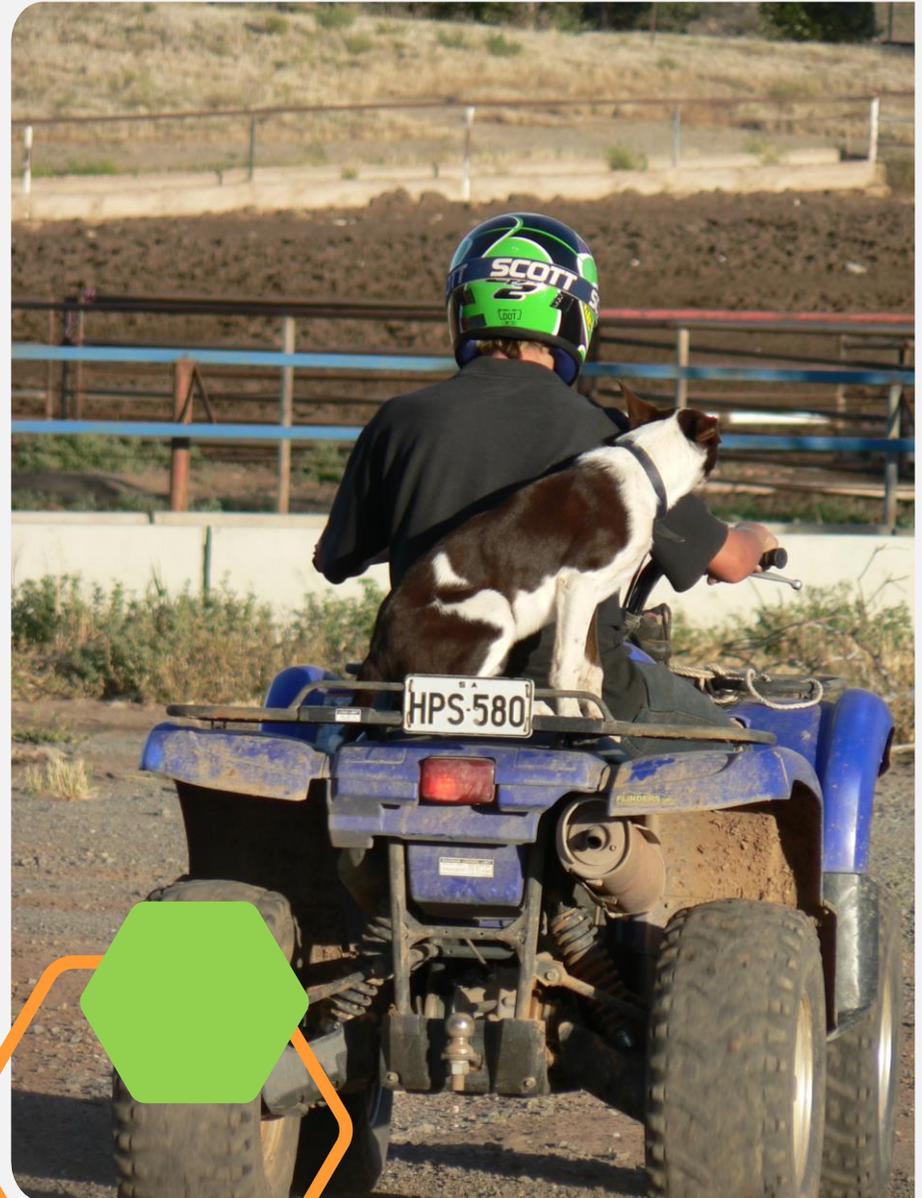
Pursuant to the Local Government Act 1999, the District Council of Orroroo Carrieton is required to undertake a comprehensive review of its Strategic and Community Plan within two years of a Council general election.

This Strategic and Community Plan is a tool for defining the direction of the district. By identifying a vision, themes, strategies and key projects, Council is creating a roadmap for 2020 – 2030.

This Strategic and Community Plan is the centrepiece of Council's suite of strategic management documents which also includes Council's Long Term Financial and Asset Management Plans and Annual Business Plan and Budget.

Throughout the 10 year lifetime, the Plan will be regularly reviewed to ensure it remains relevant to the Orroroo Carrieton community and district.

In working toward the vision, themes and corresponding strategies within the Plan, Council acknowledges the contribution that many individuals, groups, organisations and businesses make to the Orroroo Carrieton district and the important role these stakeholders can play in its overall success.





Vision

We are a proud community and our vibrancy makes us resilient. Our residents, businesses and visitors prosper from our beautiful landscape, healthy environment and well serviced regional centre.

Council's role

In actively pursuing the Vision outline in our Plan, we will:

- Provide **leadership** on behalf of our community
- **Advocate** for the retention and enhancement of essential services
- Pursue opportunities to **enable** growth in our economy and population
- **Engage** with our community, **understand** and **empower** them
- **Partner** with relevant stakeholders and agencies to provide the services and facilities our district needs



Our values:

Responsibility

We are financially prudent and our decision making is transparent to ensure our Council operations are sustainable.

Proactive

Our size makes us nimble, we are responsive and adaptable to emerging needs and new opportunities.

Balanced

We recognise the need to retain the qualities that define our district, while providing opportunities for our communities to grow, excel and thrive in an inclusive environment.

Excellence

We operate with a charter of continuous improvement and consistently explore ways to be more efficient, effective and sustainable.



Our community owns this plan

In developing this Plan, Council engaged with the community seeking feedback on Council's performance, priorities and vision for the future.

This commenced with the Vision Survey - ten questions - distributed via survey monkey and hard copy to help Council better understand the aspirations, issues and priorities existing in the community at a point in time.

Public consultation is planned for May 2020 providing another opportunity for the community to offer feedback on the draft Plan.

The top 10 priorities as identified by community are:

1. Fit for purpose community facilities
2. Medical Services
3. Education Services
4. Growing the tourism sector
5. Support for our local businesses
6. Maintaining our affordable lifestyle
7. Downward pressure on Council rates
8. The availability of child care services
9. Green and accessible parks and gardens
10. A healthy and productive environment



Our Strategic Pillars

The Plan is built upon four key themes. These themes are our “Pillars”.

Prosperity | A strong and diversified local economy

Lifestyle | Healthy, connected and empowered communities with the services they need

Leadership | Informed decision making, strong advocacy and adaptive with change

Landscape | A healthy, productive environment supported by best practice



Prosperity

ECONOMIC GROWTH | SUSTAINABLE BUSINESS | INNOVATION

Strategies

1. Develop an appealing, accessible and vibrant Orroroo main street precinct in support of increased business activity.
2. Leverage our district's unique history and heritage through the implementation of the Tourism Master Plan.
3. Actively engage with local industry and small business to encourage and support sustainability, new economic activity and job opportunities.
4. Strengthen our identity and raise our profile through branding and advocacy.
5. Prioritise infrastructure needs in transport, telecommunications, energy and water.
6. Leverage Council's ownership of land to encourage and facilitate increased economic development.

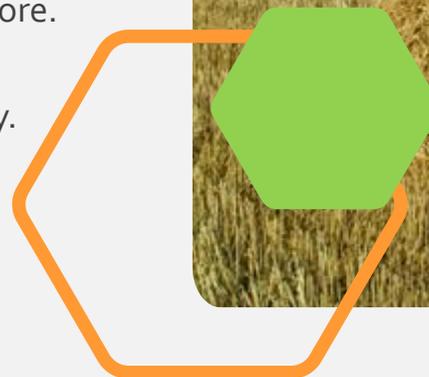


Prosperity

What success looks like:

We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our district supports the success of existing business and attracts new ones.
- ✓ Our agriculture businesses are enabled in innovation and growth.
- ✓ Our Pekina Reservoir is open for increased community use.
- ✓ Our district generates local energy.
- ✓ Our community has access to reliable mobile coverage and internet connectivity.
- ✓ Our district attracts more visitors to stay and explore.
- ✓ Our road network is maintained at a high quality standard and provides efficient access for industry.
- ✓ Our land and resources are used to leverage new suitable investment.



Lifestyle

HEALTHY | SAFE | WELL SERVICED | VIBRANT COMMUNITIES

Strategies

1. Maintain, develop and improve Council's infrastructure to meet current and emerging needs.
2. Strongly advocate with State and Federal governments for the retention and improvement of essential services in health, child care, education, telecommunications and transport.
3. Maintain and enhance productive relationships with progress and community associations across the district.
4. Recognise, protect and promote the local heritage and history of our district and encourage community pride.
5. Provide open space and recreation facilities that cater to the diverse needs of our community.
6. Pursue opportunities to enhance community wellbeing and social inclusion.

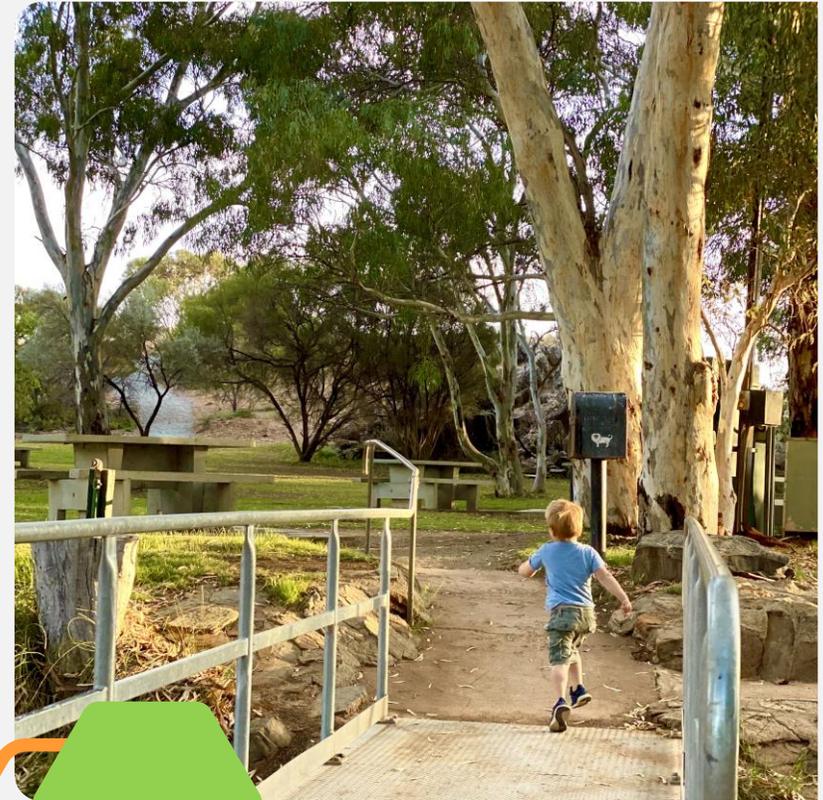


Lifestyle

What success looks like:

We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our community feels happy, safe, connected and at home.
- ✓ Our demographic profile is diverse and sustainable.
- ✓ Our visitors and residents gather and interact in community spaces.
- ✓ Our quality road network is maintained and meets the expectations of the community.
- ✓ Our community facilities are well used and maintained to a professional standard.
- ✓ Our service delivery is flexible and can adapt to the changing needs of the community.
- ✓ Our community organisations are stable, proactive and viable.
- ✓ Our district is an attractive, liveable place of choice for young adults.



Leadership

ADVOCACY | FINANCIAL PRUDENCY | RESPONSIBLE | ADAPTIVE

Strategies

1. Maintain honest, open and accountable communication with our community.
2. Demonstrate strong and proactive community leadership on opportunities and issues important to the district.
3. Enhance relationships with community groups to continue to provide a high standard of community facilities.
4. Strengthen our brand and identity through celebrating our successes.
5. Invest the development of our workforce and leverage opportunities for greater efficiency.
6. Continue to deliver and improve upon high standards of customer service.

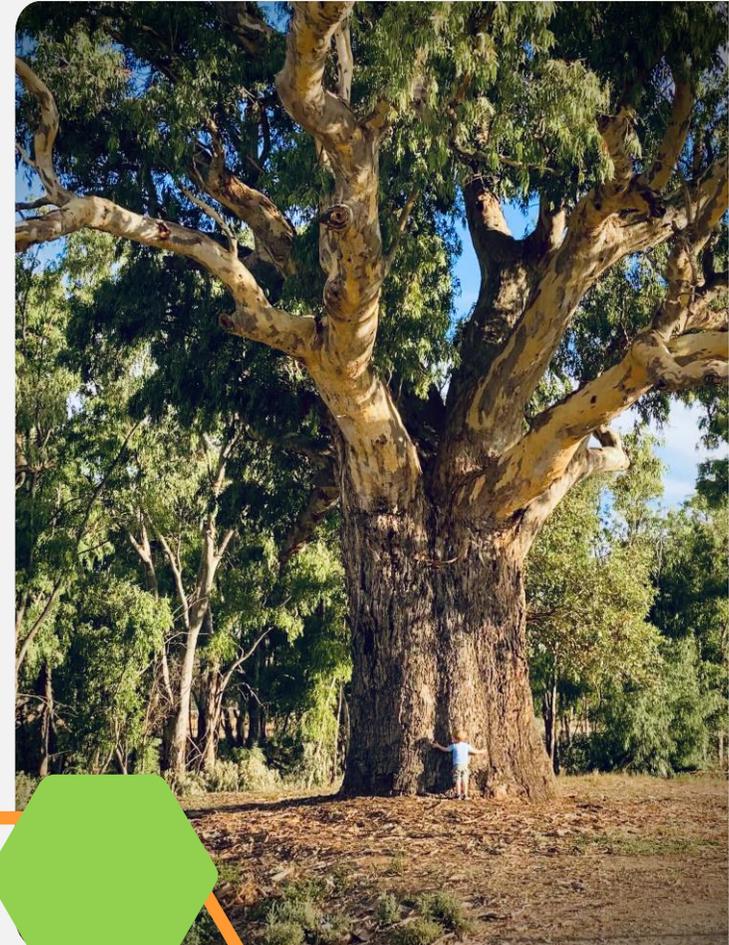


Leadership

What success looks like:

We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our identity is strong and our community's voice is heard.
- ✓ Our community have access to appropriate services.
- ✓ Our Council delivers and supports successful festivals and events throughout the year.
- ✓ Our processes and decision making are transparent and accountable.
- ✓ Our assets are fit for purpose and well maintained.
- ✓ Our elected members have a diversity of skills and experience.
- ✓ Our Council is an employer of choice.
- ✓ Our staff feel happy, valued and have opportunity to advance.



Landscape

HEALTHY ENVIRONMENT | SUSTAINABILITY | BEST PRACTICE

Strategies

1. Ensure decision making considers local climate and extreme weather events through our approach to trees, parks, pavements and energy.
2. Support tourism development that sustains the natural environment and systems.
3. Design and invest in high quality camping sites and walking trails which are considerate and complementary to the natural landscape.
4. Apply best practice to dog and cat management.
5. Ensure development plans and strategies facilitate opportunities that provide for sustainable development and residential amenity.
6. Work with emergency services to prepare for disaster management and recovery.



Landscape

What success looks like:

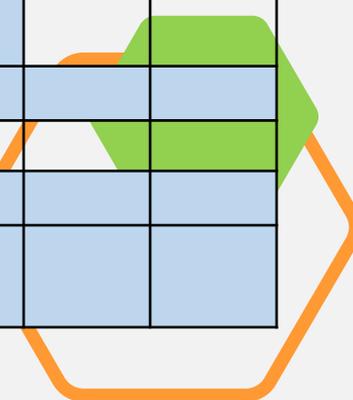
We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our eco systems are thriving an support native flora and fauna.
- ✓ Our unique landscape qualities are maintained and celebrated.
- ✓ Our efficient use of water is optimised.
- ✓ Our streetscapes are functional, comfortable and attractive.
- ✓ Our natural assets contribute to our prosperity in a sustainable way.
- ✓ Our waste management facilities provide for long term assurance of sustainable waste management.
- ✓ Our advocacy for increased support from relevant landscape management agencies has been effective for our landholders.



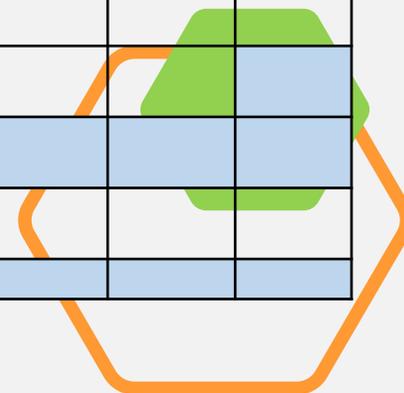
Strategic Projects

	Annual Business Plan Period									
	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30
Review all Community Land Management Plans in accordance with legislative requirements and ensure plans are up to date										
Investigate and implement shared services with neighbouring and regional Councils										
Undertake revaluation of all assets										
Explore re-branding of Council										
Develop Black Rock Wool Press display facility in Main Street										
Implement the Orroroo Heavy Vehicle Bypass										
Develop the Orroroo Heavy Vehicle Bypass stage 2 – Willowie Rd connector										
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Upgrade of facilities at Orroroo Aerodrome – exclusion fencing and lighting										
Upgrade of Airstrip – sealed										
Development of stage 2 and 3 storm water capture and reuse plan for Orroroo township										
Implementation of stage 2 and 3 storm water capture and reuse plan for Orroroo Township										
Reconstruct/Develop footpaths in accordance with developed program										
Develop Orroroo Main Street rejuvenation strategy										
Implement Orroroo Main Street rejuvenation strategy										
Release of Crown Land in Orroroo and develop a multi-use precinct for residential, indigenous retirement living and aged care facility										



Strategic Projects

	Annual Business Plan Period									
	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30
Explore options for the development of an Industrial/Commercial precinct to incorporate existing and new businesses										
Implement Tourism Master Plan										
Develop Trails strategy										
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Comprehensive review of the Tourism Master Plan and develop 2025+										
Implement Tourism Master Plan 2025+										
Release Addison Court Units for residential tenancy										
Redevelop the Orroroo public conveniences in Second St										
Development of Orroroo Waste Management and Transfer Station										
Implement options for solar and other alternative energy solutions for Council and community buildings										
Upgrade RSL Building for use a multi purpose community meeting room										
Update the Dog and Cat Management Plan pursuant to legislative requirements										
Implementation of Orroroo Community Wastewater Management Scheme maintenance plan										
Explore options for free RV Park and/or camp ground facilities										
Mobile Black Spot prioritisation and advocacy										





2020 - 2030

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