



# Prosperity & Resilience

STRATEGIC & COMMUNITY PLAN

2023 - 2033



District Council of  
**ORROROO  
CARRIETON**

# Introduction

The 10 year period of this District Council of Orroroo Carrieton Strategic and Community Plan promises to be both challenging and exciting.

As a community we strive to preserve our heritage, lifestyle and character that makes our district all that we know it to be. Council plays an integral role in leading and supporting the community down this path. We do this through understanding the expectations and priorities of the community in relation to the services and standards sought.

This Plan is built upon four strategic pillars to ensure we recognise the visions and views of our community. They are Prosperity, Lifestyle, Leadership and Landscape. These pillars give us a platform for us to work together in achieving a future we can all be proud of.

Council has a dedicated workforce who are passionate about the area they live and work in and diligently support Council members in serving our community.

We look forward to working in partnership with the community in achieving this Plan.

Grant Chapman  
Mayor

Paul Simpson  
CEO



# Unique and steeped in history

Orroroo is located in the upper north of South Australia, approximately 3 hours drive north of Adelaide and one hour east of Port Augusta and intersects two major road transport routes from the eastern states in Australia and Northern Territory and Western Australia.

Situated at the base of the Flinders Ranges the area retains much of its 1880's charm and is a popular tourism destination. The district has two major towns, Orroroo and Carrieton, with smaller historical locations of Eurelia, Black Rock, Morchard, Yatina, Pekina, Johnburgh and Belton dating back to the 1800's.

Orroroo has a range of essential services including a major Hospital, Health Centre, Area School, Library, Aged Care facility, a variety of community and culture associations and sporting facilities/clubs that are well supported and extremely competitive. The town centre hosts a range of business and trades which support the district.

The primary commerce in the region is agriculture, with the predominant commodity being cereal grains, legumes, meat and wool.

Council works across all levels of government, industry sectors including primary production, mining and engineering, energy, tourism and social services to ensure the opportunities in these areas are maximised and that new business opportunities are supported.



# The Plan explained

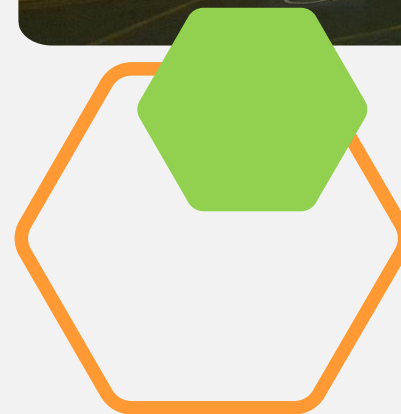
Pursuant to the Local Government Act 1999, the District Council of Orroroo Carrieton is required to undertake a comprehensive review of its Strategic and Community Plan within two years of a Council general election.

This Strategic and Community Plan is a tool for defining the direction of the district. By identifying a vision, themes, strategies and key projects, Council is creating a roadmap for 2023 – 2033.

This Strategic and Community Plan is the centrepiece of Council's suite of strategic management documents which also includes Council's Long Term Financial and Asset Management Plans and Annual Business Plan and Budget.

Throughout the 10 year lifetime, the Plan will be regularly reviewed to ensure it remains relevant to the Orroroo Carrieton communities and district.

In working towards the vision, themes and corresponding strategies within the Plan, Council acknowledges the contribution that many levels of government, individuals, groups, organisations and businesses make to the Orroroo Carrieton district and the important role these stakeholders can play in its overall success.





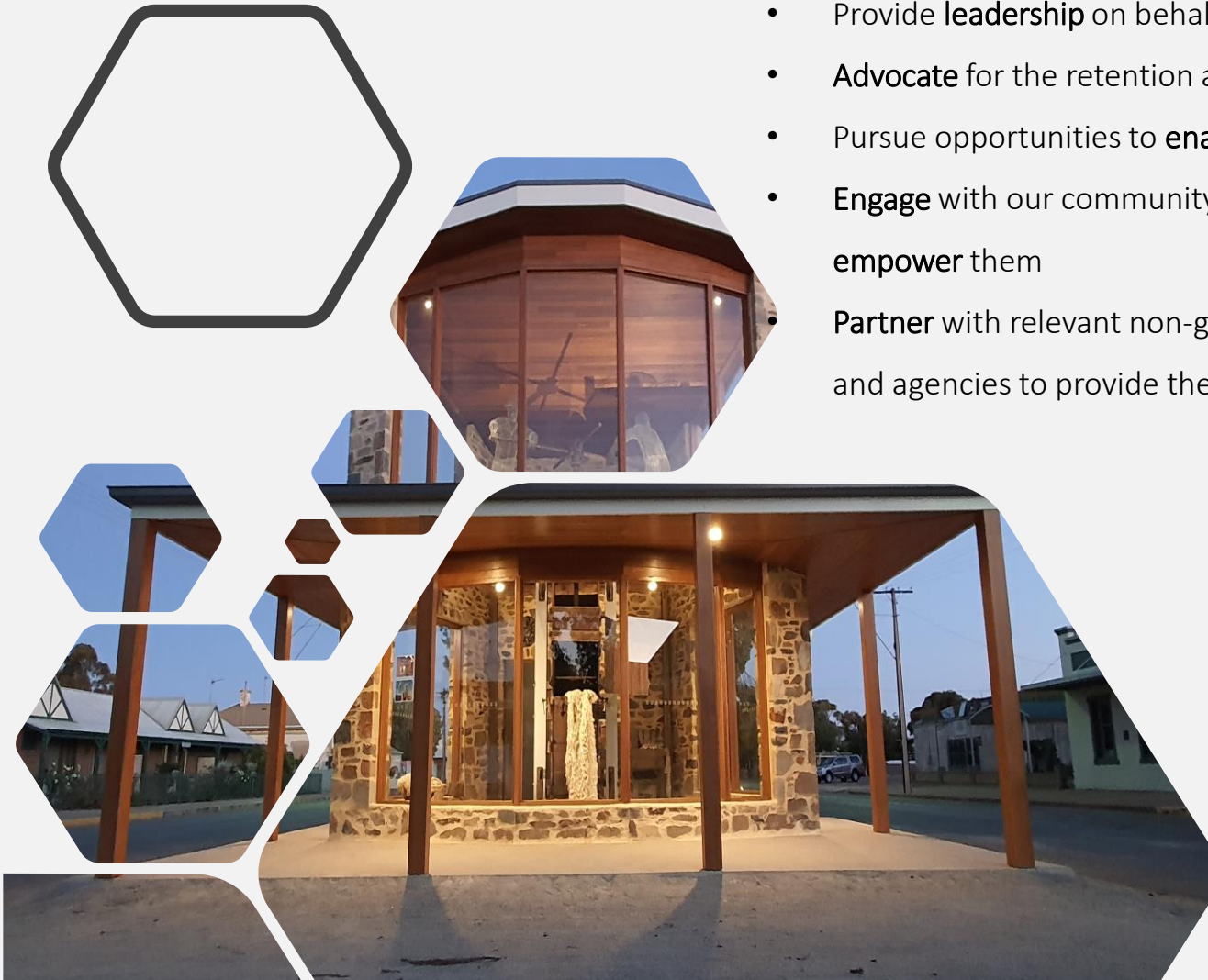
# Vision

We are a proud community and our vibrancy makes us resilient. Our residents, businesses and visitors prosper from our beautiful landscape, healthy environment and well serviced regional centre.

# Council's role

In actively pursuing the Vision outline in our Plan, we will:

- Provide **leadership** on behalf of our community
- **Advocate** for the retention and enhancement of essential services
- Pursue opportunities to **enable** growth in our economy and population
- **Engage** with our community and community groups, **understand** and **empower** them
- **Partner** with relevant non-government and government stakeholders and agencies to provide the services and facilities our district needs



# Our values:

## Responsibility

We are financially prudent and our decision making is transparent to ensure our Council operations are sustainable.

## Proactive

Our size makes us nimble, we are responsive and adaptable to emerging needs and new opportunities.

## Balanced

We recognise the need to retain the qualities that define our district, while providing opportunities for our communities to grow, excel and thrive in an inclusive environment.

## Excellence

We operate with a charter of continuous improvement and consistently explore ways to be more efficient, effective and sustainable.



# Our community owns this plan

In developing this Plan, Council engaged with the community seeking feedback on Council's performance, priorities and vision for the future.

This commenced with two surveys distributed via survey monkey. One survey targeted the general community and the other businesses. Questions gathered information about those responding, asked them to comment on the current Vision in our Plan; prioritise a list of services; suggest new services, projects and activities; asked them to rate, in priority order, the current strategies in our plan.

We also conducted in person consultations with our staff, students at the Orroroo Area School (Years 7 – 12), communities in Carrieton and Orroroo and businesses. This consultation helped the Council to better understand the aspirations, issues and priorities existing in the community at a point in time.

Public consultation was conducted in October to provide another opportunity for the community to offer feedback on a draft Plan.

## The top 10 priorities as identified by our community are:

1. Fit for purpose community facilities, including recreation facilities
2. Medical Services
3. Education Services
4. Growing the tourism sector, including provision of camping grounds
5. Support for our local businesses including options for takeaway foods in the evening
6. Maintaining our affordable lifestyle including affordable rates
7. Public transport between towns including to support students attendance at university hubs and TAFE in Pt Augusta, Whyalla and Pt Pirie
8. The availability of child care services
9. Green and accessible parks and gardens
10. Supporting a greater level of events and community activities





# Our Strategic Pillars

The Plan is built upon four key themes. These themes are our “Pillars”.

**Prosperity** | A strong and diversified local economy

**Lifestyle** | Healthy, connected and empowered communities with the services they need

**Leadership** | Informed decision making, strong advocacy and adaptive to change

**Landscape** | A healthy, productive environment supported by best practice in land management



# Prosperity

## Strategies

1. Develop an appealing, accessible and vibrant Orroroo main street precinct in support of increased business activity.
2. Leverage our district's unique history and heritage through the implementation of new and enhanced tourism experiences.
3. Actively engage with local industry and small business to encourage and support enhanced growth, sustainability, new economic activity and job opportunities.
4. Strengthen our identity and raise our profile through branding and advocacy.
5. Prioritise infrastructure needs in transport, telecommunications, energy and water.
  6. Undertake a review, in consultation with the Carrieton community, regarding their forward water needs and if required, a business case to deliver change.
  7. Leverage Council's ownership of land to facilitate increased economic development and availability of housing blocks.
  8. Inter-region transport options are explored in consultation with surrounding Councils and communities that enable our young people to undertake higher education in region.



# Prosperity

What success looks like:

We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our district supports the success of existing businesses and attracts new ones.
- ✓ Our agriculture businesses are enabled in innovation and growth.
- ✓ Our district will be opportunistic in embracing local energy production.
- ✓ Our community has access to reliable mobile coverage and internet connectivity.
- ✓ The Carrieton community recognises its water challenges and opportunities.
- ✓ Our district attracts more visitors to stay and experience our attractions.
- ✓ Our road network is maintained at a high quality standard and provides efficient access for industry.
- ✓ Our land and resources are used to leverage new suitable investment.

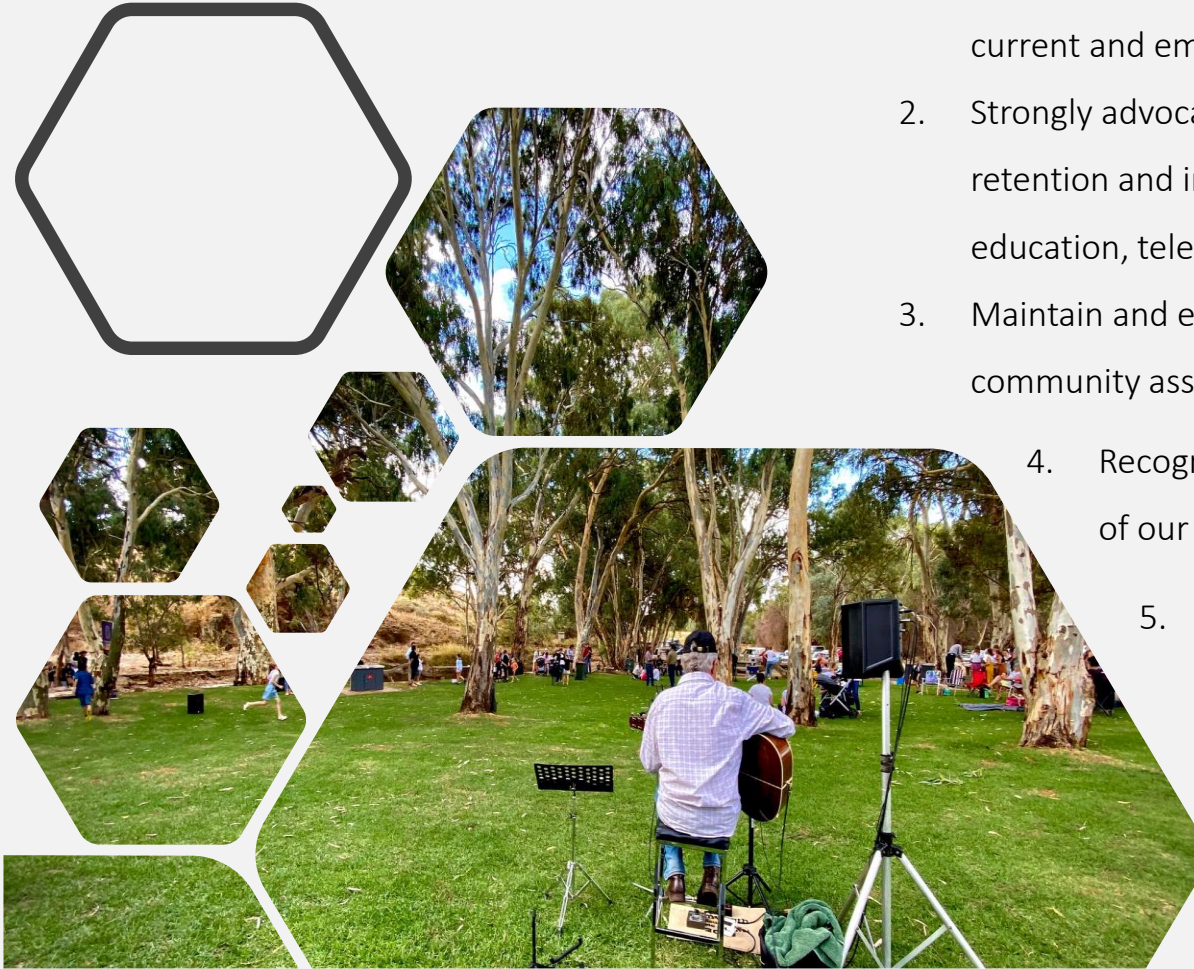


# Lifestyle

HEALTHY | SAFE | WELL SERVICED | VIBRANT COMMUNITIES

## Strategies

1. Maintain, develop and improve Council's infrastructure to meet current and emerging needs.
2. Strongly advocate with State and Federal governments for the retention and improvement of essential services in health, child care, education, telecommunications and transport.
3. Maintain and enhance productive relationships with progress and community associations across the district.
4. Recognise, protect and promote the local heritage and history of our district and encourage community pride.
5. Provide open space and recreation facilities that cater to the diverse needs of our community.
6. Pursue opportunities to enhance community wellbeing and social inclusion.



# Lifestyle

What success looks like:

We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our community feels happy, safe, connected and at home.
- ✓ Our demographic profile is diverse and sustainable.
- ✓ Our visitors and residents gather and interact in community spaces.
- ✓ Our quality road network is maintained and meets the expectations of the community.
- ✓ Our community facilities are well used and maintained to a professional standard.
- ✓ Our service delivery is flexible and can adapt to the changing needs of the community.
- ✓ Our community organisations are stable, proactive and viable.
- ✓ Our district is an attractive, liveable place of choice for young adults.



# Leadership

ADVOCACY | FINANCIAL PRUDENCY | RESPONSIBLE | ADAPTIVE

## Strategies

1. Maintain honest, open and accountable communication with our community.
2. Demonstrate strong and proactive community leadership on opportunities and issues important to the district.
3. Enhance relationships with community groups to continue to provide a high standard of community facilities.
4. Strengthen our brand and identity through celebrating our successes.
  5. Invest in the development of our workforce and leverage opportunities for greater efficiency.
  6. Continue to deliver and improve upon our high standards of customer service.

# Leadership

What success looks like:

We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our identity is strong and our community's voice is heard.
- ✓ Our community has access to appropriate services.
- ✓ Our Council delivers and supports successful festivals and events throughout the year.
- ✓ Our processes and decision making are transparent and accountable.
- ✓ Our consultation processes are inclusive and broad reaching, reflecting the demographic and cultural interests of our community and stakeholders.
- ✓ Our assets are fit for purpose and well maintained.
- ✓ Our elected members have a diversity of skills and experience.
- ✓ Our Council is an employer of choice.
- ✓ Our staff feel happy, valued and supported to develop their skills.



# Landscape

HEALTHY ENVIRONMENT | SUSTAINABILITY | BEST PRACTICE

## Strategies

1. Ensure decision making considers local climate and extreme weather events through our approach to the management of trees, parks, pavements and energy.
2. Support tourism development that sustains the natural environment and systems.
3. Design and invest in localised camping sites and walking trails which are considerate and complementary to the natural landscape.
4. Ensure development plans and strategies facilitate opportunities that provide for sustainable development and residential amenity.
5. Work with emergency services to prepare for disaster management and recovery.



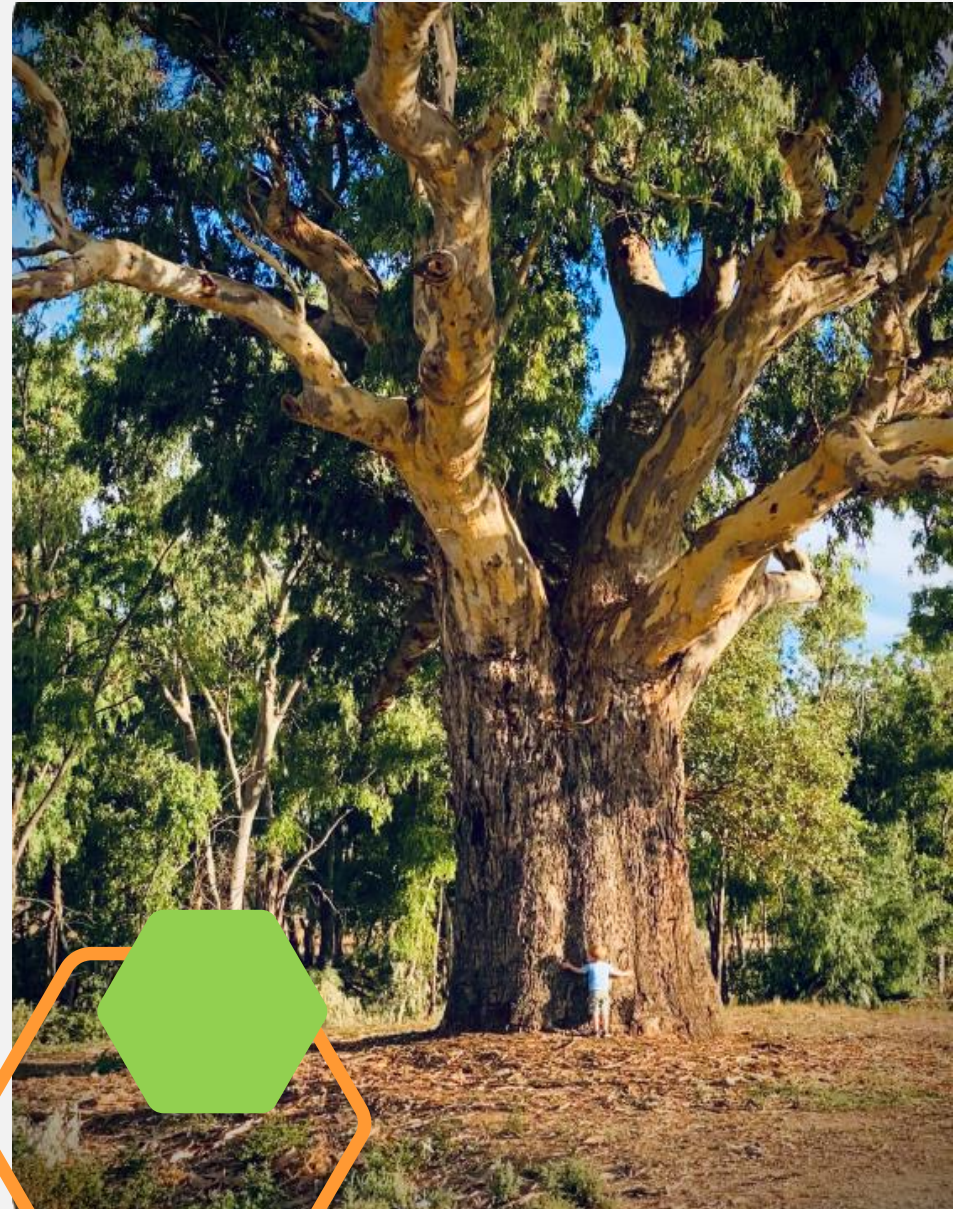


# Landscape

What success looks like:

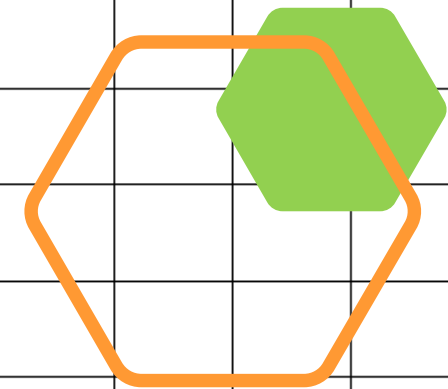
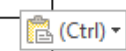
We know we have been successful in delivering this Plan when the following things occur:

- ✓ Our natural landscape supports native flora and fauna health.
- ✓ Our unique landscape qualities are maintained and celebrated.
- ✓ Our efficient use of water is optimised.
- ✓ Our living streetscapes are attractive, functional, safe and comfortable.
- ✓ Our natural assets contribute to our prosperity in a sustainable way.
- ✓ Our waste management facilities provide for long term assurance of sustainable waste management.
- ✓ Our advocacy for increased support from relevant landscape management agencies has been effective for our landholders.



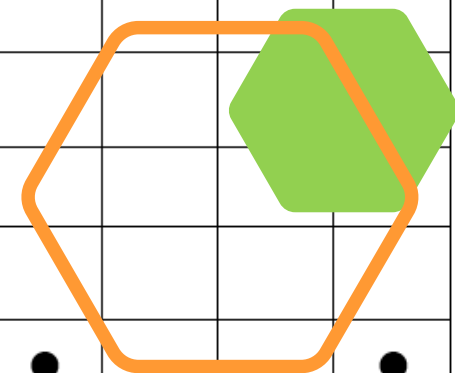
# Strategic Projects

	Annual Business Plan Period(s)									
	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33
Review all Community Land Management Plans in accordance with legislative requirements and to ensure plans are up to date		●				●				●
Investigate and implement shared services with neighbouring and regional Councils	●	●	●	●	●	●	●	●	●	●
Undertake revaluation of assets in accordance with the District Council of Orroroo Carrieton Asset Management Plan (AMP) schedules.	●	●				●	●			
Research the Carrieton water supply with view to future sustainability and capacity for increased connectivity.	●	●								
Investigate sub-development opportunities of private land within the Orroroo township limits with a view to creation of housing block stock.	●	●	●	●	●	●	●	●	●	●
Review the Orroroo Recreation Ground Master Plan in conjunction with user groups.		●								
Implement priority actions arising from the Review the Orroroo Recreation Ground Master Plan			●	●						
Develop and implement a 'street tree' planting program in the townships of Orroroo and Carrieton.		●	●	●	●	●				
Develop a township beautification project in Carrieton		●								
Review road classification hierarchy to ensure a fit for purpose road network.	●			●			●			●



# Strategic Projects


	Annual Business Plan Period(s)									
	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33
Development of stage 2 and 3 of the stormwater capture and reuse plan for Orroroo township			●							
Implementation of stage 2 and 3 storm water capture and reuse plan for Orroroo Township				●	●					
Develop a footpaths and accessibility forward plan in accordance with Asset Management Plan capital new/upgrade program		●								
Construct footpaths in accordance with the program set out in the Asset Management Plan capital new/upgrade program.			●	●	●	●	●	●	●	●
Develop Grant Bid for the Orroroo Main Street rejuvenation project including footpath renewal		●								
Implement Orroroo Main Street rejuvenation project including footpath renewal, if suitable funding is available.			●	●						
Investigate the sale of surplus land including Addison Court Units.	●	●								
Complete development of the Orroroo Waste Management and Transfer Station and implement new service charges.	●	●								
Update the Dog and Cat Management Plan pursuant to legislative requirements	●			●			●			●
Explore options for free RV Park and/or camp ground facilities		●								
Targeted advocacy for Childcare Services	●	●	●							
Investigate public transport options from Orroroo to main service points with neighbouring Flinders Alliance Councils.		●	●							





# 2023 - 2033

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Carrieton

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